LUIS HERMOSILLA

Hybrid, Product and UI/UX Designer

00. PERSONAL DETAILS

Full name:	Luis Hermosilla Valcarcel	Website:	www.luigiht.com
Availability	Immediate	LinkedIn:	linkedin.com/in/luigiht
Email:	info@luigiht.com	Behance:	behance.net/luigiht
Mobile phone:	+44 0756 390 5582	References:	Toni Horn (toni.horn@mbj.london)

01. PROFILE

Graduated as an industrial design engineer and self-taught graphic, UI and web designer and developer by vocation with more than nine years of experience, I have been designing and developing projects for more than a hundred companies around the globe. I'm currently looking for a possition in a team of professionals where I can put into practice, share and develop my design, development and team management skills.

I consider myself an organized, hardworking, meticulous and creative person, eager to acquire new knowledge and apply it, keeping myself always up to date. Also quite perfectionist in my job and methodical when working on multiple tasks simultaneously or with different teams, trying always to keep all the members of the teams on the same page and focused on the task to work on.

02. EDUCATION

Universidad Politécnica de Cataluña
EPSEVG Escola Politècnica Superior d'Enginyeria a Vilanova i la Geltrú
Barcelona, España
Industrial design engineering and product development
2011 – 2015

IES Lluis Rutllant
Gelida, Cataluña, España
Scientific and technological High School
2009 – 2011

03. EXPERIENCE

UI & Web Designer and Project Manager
MBJ LONDON (United Kingdom)
September 2016 - September 2017 (1 year)

MBJ is a digital agency offering end-to-end website as a service (WaaS) solutions. They are London based, but they have an international portfolio of clients. As a UI, web designer and project manager, I was in charge of:

- Managing the communication with the client and the client journey through all the process. From the kick-off meeting, designing and building the site to the launching the website, app or platform.
- Designing their projects from the wireframes, building a prototype, testing and updating and finally developing their sites using WordPress and a curated framework theme.
- Design, consult and assist clients in the UI field for some client's platforms and Apps, building up the right structure and user experience.
- Maintaining and updating existent websites, redesigning if necessary some elements of the site to adapt them to the latest design trends.

Freelancer Hybrid and Product Designer
LUIGIHT (Personal Project)
February 2008 - present (8 years and 6 months)

As a self-taught designer, I started working for different individuals, companies and bands under the name of Luigiht, which later became my signature and studio for all my freelancing projects. As a freelance hybrid and product designer I have been working on:

- Designing and building websites for more than a fifty clients all over the world, from companies, individuals, music bands and events.
- Creating brand identities for bands and companies; including for some of them, brand guidelines and brand assets such as banners, icons, emblems and typographies.
- Designing artworks for music albums, vinyl, cassettes and digipacks for over twenty international bands from all genres.
- Creating posters, banners, brochures and other promotional and marketing material for companies, events and bands.

Front-end Web Designer, Developer and Industrial Design Coordinator
We Go CITY (Spain)
November 2015 - July 2016 (9 months)

WeGo CITY was a start-up developing a revolutionary mobile App to englobe all the leisure offer in a single window and create curated and personalised plans based on the user profile. As their front-end developer and industrial design coordinator my role was:

- Design and develop web interfaces for the corporate site as well as the marketing department, together with some promotional landing pages.
- Assist the DevOps team in the design and development of the web-App, using pre-defined AngularJS modules and custom HTML5 and CSS3 code integrated on the site.
- Analise, design and develop different stationery products to help in the promotion of the company and the App using CAD software as well as prototyping tools.
- Configuring servers, as well as reestructure the internal files network of the web side of the virtual server and manage internal network DNS.

Graphic, Web Designer and WordPress Developer
NORTHWIND PROMOTION GBR (Germany)
February 2011 - present (4 years)

Northing Promotions and Events was an artist and event management company based in Balingen, Southern Germany, and a member of Music Managers Forum, the world's largest professional community of music managers. They were managing over twenty artists over Europe, and for more than four years I was the head of design of the company, in charge of:

- Creating their online presence, designing and building both corporate websites and band sites.
- Maintaining and updating the different sites and redesigning some of them if requested by clients as well as refreshing the UI elements based on the current web design trends.
- Designing printing and promotion material for both the company and artists, that includes posters, artwork, banners, logotypes and merchandising.

Graphic and Web Designer
NAPALM RECORDS GMBH (Remote)
February 2012 - December 2014 (3 years)

Napalm Records is an Austrian independent record label focused on heavy metal and hard rock. They manage artists and produce their records from more than a hundred artists from all over the world. My role as their web designer was:

- Design and develop websites for the corporate site as well as for some of their artists, using for it artwork from their releases as well as different assets used on their printed material.
- Improve both design and code from some existent website, having in mind the latest design trends as well as the SEO of the different sites and a brief user research to make any pertinent updates.
- Create promotional artwork for artists, projects and various social networks as well as printed material.

Web Designer and Front-end Developer
MODYO (Remote)
June 2013 - February 2014 (9 months)

Modyo is a digital agency that offers a large number of different solutions to help companies improve or create their online presence; its international team works closely with their clients from all over the world, and my task as a web designer and front-end developer mainly focused on:

- Designing and prototyping brand new pages for existent websites applying pre-defined UI elements as well as creating new ones based on the requests.

- Developing the approved designs, using their custom CMS with existent snippets and HTML5, CSS3 and Bootstrap, testing its responsiveness and user experience.

- Updating and redesigning existent websites based on new requests and current web design trends, redefining some UI and UX elements as well as creating new ones following the look and feel guidelines defined by the general style of the site.

04. LANGUAGES

ENGLISH
C1: Great level spoken, written and read, certificate.

SPANISH
Native: perfect spoken, written and read.

CATALAN
Native: perfect spoken, written and read.

GERMAN
Basic knowledge, good reading.

05. SKILLS

Skill	Level		Skill	Level
Solid Edge	▰▰▰▰▱		**Sketch**	▰▰▰▰▰
SolidWorks	▰▰▰▰▱		**Adobe XD**	▰▰▰▱▱
AutoCAD	▰▰▰▱▱		**WordPress**	▰▰▰▰▱
Adobe Photoshop	▰▰▰▰▰		**HTML & CSS**	▰▰▰▰▰
Adobe Dreamweaver	▰▰▰▰▰		**Javascript**	▰▰▰▱▱
Adobe Illustrator	▰▰▰▰▱		**PHP**	▰▰▱▱▱
Microsoft Office	▰▰▰▰▱		**OpenOffice**	▰▰▰▰▱