

# LUIS HERMOSILLA

London based product designer

## 00. PERSONAL DETAILS

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## 01. PROFESSIONAL PROFILE

Graduated in industrial design engineering and product development, self-taught graphic designer and web designer and programmer by vocation with more than nine years of experience in the industry, I'm looking forward to join a team of professionals where I can apply, share and develop my design, development and team management skills.

I consider myself an organized, hardworking, meticulous and creative person, eager to acquire new knowledge and apply it, keeping myself always up to date. Also quite perfectionist in my job and methodical when working on multiple tasks simultaneously or with different teams, trying always to keep all the members of the teams on the same page and focused on the task to work on.

## 02. EDUCATION

Universidad Politècnica de Catalunya  
EPSEVG Escola Politècnica Superior d'Enginyeria a Vilanova i la Geltrú  
Barcelona, España  
**Industrial design engineering and product development**  
2011 – 2015

IES Lluís Rullant  
Gelida, Catalunya, España  
**Scientific and technological High School**  
2009 – 2011

## 03. PROFESSIONAL BACKGROUND

**Product Designer**  
**Rush Partners Ltd. (London)**  
*December 2017 - Currently (9 months)*

Rush Partners is an iGaming and sports betting company focused on digital and online betting products covering multiple markets and sports cross-platform, including desktop and mobile sites as well as mobile apps for multiple regions, especially Scandinavia and UK.

As the product designer in charge of the design and product management of some of the products of the company, my main tasks are:

- Lead the redesign and creative direction of multiple of the current products of the company, from a creative and project managing perspective as well as assessing based on markets, trends, and UX.
- Reviewing current designs and research and propose new designs to improve the UX as well as the visual aspect of multiple products and functionalities of existent products.
- Wireframe and prototype new designs for new and existing products.
- Create and own the creation of brand guidelines for both the main company brand as well as some of the products managed by the company.
- Creation of branded materials, both marketing and corporate focused, such as documents, artwork, stationery and social media materials.

**UI designer and project manager****MBJ LONDON (London)***September 2016 - October 2017 (1 years and 2 months)*

As a designer, developer and project manager my tasks at MBJ were:

- Managing the project from the kick-off to the launch of the client's website.
- Developing a concept on Sketch based on the client requirements and creating a full-documented file to be handover with the in-house development team including additional information about functionalities and assets.
- Preparing InVision prototypes to share with team and clients.
- Maintaining and improving performance of existing websites as well as keeping track of each website and keeping the client up to date with any update done as well as improvements.
- Managing the development team assigning priorities to tasks, projects and taking care of the workflow on them.

**Freelance web, graphic and product designer****LUIGIHT (Personal Project)***February 2008 - present (8 years and 6 months)*

As a freelancer graphic and web designer over the years I have created:

- Websites for companies and bands all around the world, using for this HTML5, CSS3, as well as various CMS platforms such as Bandcamp, bigcartel and different e-commerce platforms.
- Also designed material for printing such as artwork, posters, promotional material.
- Create corporative logos and image for over thirty bands and companies.

**Front-end web developer, web designer and industrial design coordinator****We Go CITY (Spain)***November 2015 - July 2016 (9 months)*

As a graphic designer, frontend web developer and industrial design coordinator my main tasks were:

- Design and program creative landings using for it CMS, HTML5, CSS3 and a responsive design for the marketing department and corporate landings as well.
- Layout and design presentations, manuals and documentation for both corporate and promotion as well as for investors.
- Assist the development team in programming tasks for different web elements for the front-end web application using AngularJS.
- Configure servers, as well as restructure the internal files network of the web side of the virtual server and manage internal network DNS.

**Graphic designer and web developer****NAPALM RECORDS GMBH (Remote)***February 2012 - December 2014 (3 years)*

As a graphic designer and web programmer to the service of the company my task was:

- Design and program web pages from scratch for the various subdivisions of the company as well as corporative websites.
- Design and configure CMS for companies projects using for it WordPress, Joomla and themes based on Bootstrap, using HTML5 and CSS3.
- Create promotional artwork for artists, projects and various social networks as well as printed material.

**Graphic and web designer**  
**ELD EVENTS GMBH (Remote)**  
 February 2012 - December 2014 (3 years)

As graphic design manager and web programmer my task was:

- Create printed artwork such as album covers, posters or flyers.
- Design graphic image, logos and brand manual for both business and attachments artists.
- Design and program web pages using internal library resources for different artists of the company, as well as promotional landings of releases of albums, festivals or promotions.

**Graphic and web designer and webmaster**  
**NORTHWIND PROMOTION GBR (Remote)**  
 February 2011 - present (4 years)

As a graphic designer, web designer and webmaster my main tasks were:

- Create corporate brand image of the company, including web appearing, logo and complete branding.
- Design and program the company's website using Wordpress for it, including Bootstrap, HTML5 and CSS3 and making it responsive so it can be displayed correctly on all kind of devices.
- Also design the branding and web design as well as artwork for artists of his roster.
- Design printed material including posters, flyers and promotional material for events for both the company and the artists.

## 04. SKILLS

### SOFTWARE

Sketch, InVision, Photoshop, Illustrator, InDesign, Anima, Zepplin, Abstract, Figma, Framer.

### PROJECT MANAGING

Scrum, Agile, Design Sprints, Atomic Design, Design Systems.

### MISCELANEUS TOOLS

Adobe Premier, Adobe After Effects, Apple Final Cut X, Solid Edge, AutoCad, Fusion360.

## 05. LANGUAGES

### ENGLISH

C1: Great level spoken, written and read, certificate.

### CASTELLANO

Native: perfect spoken, written and read.

### CATALÀ

Native: perfect spoken, written and read.

### FRANÇAIS & ITALIANO

B2: Intermediate level of writing, reading and conversation.

## 06. INTERESTS

### PHOTOGRAPHY

Owner of a Canon 750D and a DJI Mavic Air, I enjoy making snapshots and videos of what surrounds me in an artistic way, you can find more of it on my website.

### TRAVELLING

I enjoy exploring the world and discovering unknown places and meeting people from everywhere.

### DRAWING

Since I was a kid I have enjoyed sketching and drawing on my free time to get my inspiration going.

### CYCLING AND MOTORCYCLING

I'm a petrolhead of the two wheels, I enjoy spending my time driving through long and curvy roads enjoying the landscape and discovering hidden gems around.